|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Parent Category | (All) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Years | (All) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | | | | |
| **Count of Category and Sub-Category** | **Column Labels** |  |  |  |
| **Row Labels** | **successful** | **failed** | **canceled** | **Grand Total** |
| Jan | 182 | 149 | 34 | 365 |
| Feb | 202 | 106 | 27 | 335 |
| Mar | 180 | 108 | 28 | 316 |
| Apr | 192 | 102 | 27 | 321 |
| May | 234 | 126 | 26 | 386 |
| Jun | 211 | 147 | 27 | 385 |
| Jul | 194 | 150 | 43 | 387 |
| Aug | 166 | 134 | 33 | 333 |
| Sep | 147 | 127 | 24 | 298 |
| Oct | 183 | 149 | 20 | 352 |
| Nov | 183 | 114 | 37 | 334 |
| Dec | 111 | 118 | 23 | 252 |
| **Grand Total** | **2185** | **1530** | **349** | **4064** |
|  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

1. **Given the pivot data, what are three conclusions we can draw about Kickstarter campaign?**

Following are conclusions:

1. Almost half of total project were successful.
2. Successful project reached its peak on May.
3. Through the year canceled project has almost same status.
4. **What are the limitations of this dataset?**

Limitations are as:

1. Data cannot guarantee same pattern for current time because It is lacking data after 2016 AD.
2. Data doesn’t provide method used for collection which may not be completely accurate for precise prediction.
3. Since there variance is large, there is need of some more data to justify the validity of it.
4. **What are some other possible tables and /or graphs that we could Create?**

For depth analysis, we can also create some other tables and/or graphs like:

1. Clustered column chart
2. Gauge chart
3. Pie chart
4. Venn diagram
5. Scatter chart
6. Histograms
7. Funnel chart
8. Cartesian graphs